

Nightingale Highlights

JANUARY 2019



Full Speed Ahead In 2019!

2018 was a benchmark year for Nightingale. As we expanded our business to focus on Architect and Design communities, we transformed much of our company's literature and web presence. It was a banner year for awards: we were named one

of Canada's 50 Best Managed Companies by Deloitte and, to the date of printing, have received 9 new design awards from prestigious organizations at home and internationally.

Here is an overview of all our updates:

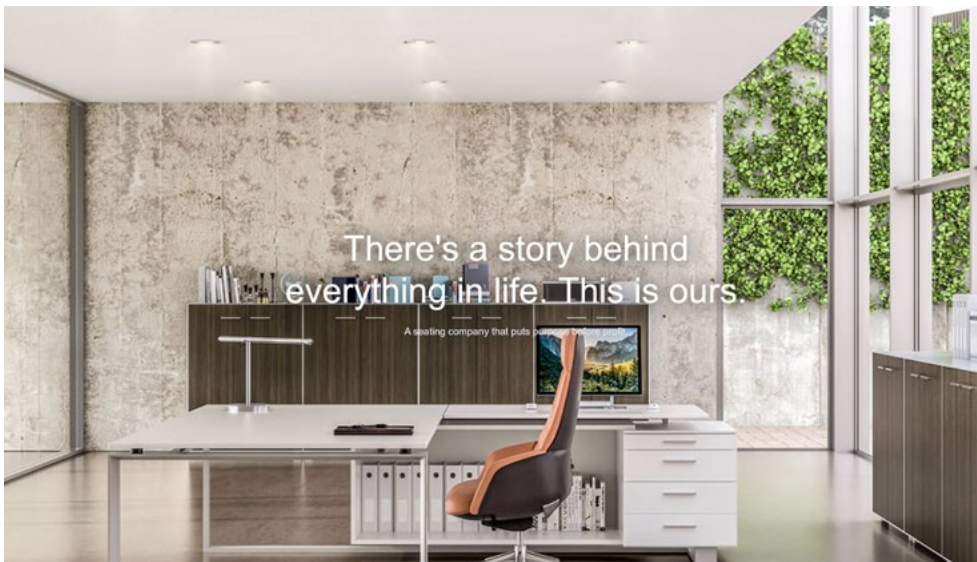


GOOD LOOKING NEW BROCHURES

The majority of our products can be found on our website, and hard copies can be sent out upon request.

New brochures have been released for the EC1, EC2, EC3, EC4, EC5, EC6, Cricket, Emily, Tonik, Danforth II, Stratford, Bless, Malibu, Frio, Trullo, Khroma, Tuxedo, WXO, EXO, MXO, SXO, CXO, GXO, NXO, OXO, LXO, IC2, and Presider...with more on the way!

Stay tuned to our monthly newsletter for updates.



WEBSITE UPDATES

As we focused on A&D and celebrated our successes, our website underwent a series of updates that better reflect our company's image, goals, and values.

Our homepage, press releases, awards, research and development page, 'about' page, and product pages have all received a facelift, complete with more up to date information and images.

You can browse through our changes at [nightingalechairs.com](https://www.nightingalechairs.com)

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MY RESOURCE LIBRARY

A full profile re-vamp on My Resource Library – you will find all updated brochures, photos, chair lifestyles, product and contact information in our My Resource Library binder, which can be accessed at myresourcelibrary.com



ENVIRONMENTAL RESOURCES SAVED

As part of our Planet Nightingale vision for a greener planet, we have committed to using environmentally friendly practices throughout our factory, production, recycling, and corporate HQ.

With a factory powered by wind and solar energy and a zero-waste policy called “Landfill Sucks,” we have saved 2,034 L of water, 122,862.44 L of oil, 1,397 trees, and 1109.04m3 of landfill space in 2018. Now that’s something to celebrate!

AWARDS & RECOGNITION

- **Best Managed** Deloitte
- **Best Ergonomic Seating Manufacturer North America** LUX
- **Product Design Winner** German Design Award
- **Product Design Winner** IDA APDC
- **Product Design Winner** Iconic
- **Finalist** Spark
- **Good Design Awards** Chicago Athenaeum
- **Office Seating Manufacturer 2018** Canadian Business Achievement
- **Specialist Seating Designer and Manufacturer of the Year** BUILD



T R U L L O



S T R A T F O R D



E C 5



D A N F O R T H



W X O



5 Nightingale Products Win Prestigious Good Design Awards

Capping off 2018 on a high note, Nightingale's Trullo, Stratford, EC5, Danforth, and WXO were all winners in 'product design' in the Chicago Athenaeum's Good Design Awards.

The Good Design program began as a partnership between the Museum of Modern Art in New York City and the Merchandise Mart in Chicago. Now in its 67th year, it is the oldest and most prestigious awards program recognized worldwide. It presents the best new examples in design and home furnishings and honours the yearly achievement of the best world designers and manufacturers for their pursuit of extraordinary design excellence.

Good Design aims to create a revived awareness about contemporary design and honour industry leaders that have chartered new directions and pushed the envelope for competitive products in the world marketplace. For 67 years, innovative products from the paperclip to the Boeing 787 Dreamliner and NASA space ship have been honoured.

Nightingale is honoured to be recognized amidst such prestigious and noteworthy products. That five of our chairs won is a testament to the hard work of our in-house design, production, and testing teams, who are the true innovators behind Nightingale's success.

You can read more about the Good Design Award winners at good-designawards.com/winners/

You can read more about Nightingale's Trullo, Stratford, EC5, Danforth, and WXO at nightingalechairs.com/seating

About Nightingale's Awards Awards and Recognition

In the last year, Nightingale was awarded the following designations/prizes:



Canada's 50 Best Managed Companies

Run by Deloitte, CIBC, and Queens, Best Managed is the most prestigious and coveted prize for Canadian Businesses. The competition is intense, as companies are evaluated on all aspects of their business: strategy, financials, employee

treatment practices, innovation, integrity, client relationships, material changes, and capability for future growth. Companies work closely with coaches from Deloitte and CIBC and must pass several rounds of scrutiny before making the list as one of Canada's 50 Best Managed.

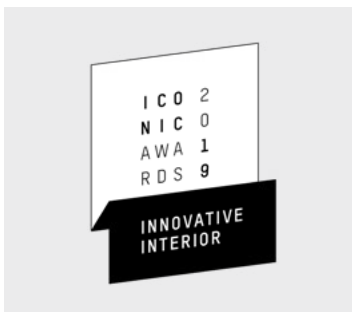


"Good Design" Awards:

The Chicago Athenaeum

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yearly achievements of designers and manufacturers. Good Design aims to create a revived awareness about contemporary design and honour industry leaders that have pushed the envelope for designs and products in the world marketplace. For 67 years, innovative products from the paperclip to the Boeing 787 Dreamliner and NASA space Ship have been honoured. Nightingale is honoured to be recognized amidst such prestigious and noteworthy products.



Product Design Winner, Iconic Awards

Organized by the German Design Council, the Iconic Awards honor the very best in interior design, particularly the combination of design and engineering to produce premium quality projects and products. The Iconic Awards consider the stories that individual products tell, as they are the expression of an integrated approach to design that has been a key concern of the German Design

Council for over 60 years. The IC2 will be featured in the January 2019 issue of ICONIC Magazine in advance of the IMM Cologne Furniture Fair. It will also appear in the ICONIC WORLD online gallery, organized by the German Design Council. As Germany's leading authority on design and brands, the German Design Council works to promote society's awareness of design and supports companies on all matters relating to brand and design development.

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Finalist, Spark Awards for Technological and Product Innovation

Spark is a community of designers and creative thinkers who believe in the power of design to prompt positive change in the world. It encourages cross-disciplinary collaboration and a focus on designs that are problem-solving and sustainable. Spark entrants are judged

on innovativeness, aesthetics, and real-world application. The process is stringent, requiring entrants to answer a series of questions about the design's ingenuity: Why should the design exist? What problem does it aim to solve? How was it developed? How does it improve the human condition? These and thirteen other questions—plus image and product submissions—comprise the application.



Global Excellence Awards:

LUX Magazine

LUX, published in London, UK, is a global luxury magazine covering art, culture, travel, fashion, emerging brands, philanthropy, and style. LUX's Global

Excellence Awards seek to recognize and reward companies that are making waves as international influencers in the art and design world. As a magazine focused on luxury, LUX awarded competitors with premium aesthetics and quality that goes above and beyond.



Product Design Winner, APDC*IDA

(Asia Pacific Design Council and International Design Association)

Nightingale's IC2 chair has won an award in Product Design in the 2018 APDC*IDA Design Excellence Awards. The Design Excellence Awards are hosted by the Asia Pacific Design Center (APDC) and the International Design AWARDS (IDA)

to showcase the work of international architects, designers, and developers who are making innovative and practical improvements to people's everyday lives. The award spans several categories of interior and exterior design, celebrating cutting-edge designs and products. Nightingale met with design industry leaders at the APDC*IDA Winners Gala in New York City on October 3rd.



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Product Design Winner, German Design Award

The German Design Awards recognize companies with innovative, original contributions to the German and international design landscape. The competition is only open to those who have been nominated by the Design Innovation Product Scouting panel of the German Design Council, or one of its foundation members, meaning a nomination alone demonstrates international recognition of a brand's quality and engineering. Judges are

recognized leaders in the German and international design world, and are highly selective: "Those who beat out the high-calibre competitors have successfully proven that they are among the best," says Andrej Kupetz, CEO of the German Design Council. As an international winner, we are proud to be globally recognized as a creative leader in the contract seating industry. Nightingale will be featured in the forthcoming German Design Award catalogue, and we will be travelling to Frankfurt, Germany to receive our award in a February 2019 ceremony.



Specialist Seating Designer and Manufacturer of the Year – Canada, BUILD Home and Garden Magazine

With the Home and Garden Awards, BUILD Magazine looks to showcase the businesses and enterprises who provide the products and services that make daily living environments comfortable, innovative, and inspiring. In particular,

BUILD looks for companies committed to eco-friendly and health-friendly ethics, processes, and designs. From creative minds in landscaping and interior design to cleaners and carpenters, this program is designed to highlight companies whose products elevate human living environments. Awards are earned based on the merit of a company's services and products, combined with public votes.



Office Seating Manufacturer of the Year, Canadian Business Achievement Awards

Run by Corporate Vision Magazine, the Canadian Business Achievement Awards recognized mid-sized Canadian businesses with a strong EBITDA, strategy, ethics, and products. Taking in everything from business strategy, expert opinion, analysis, corporate case studies, emerging trends, leadership,

growth opportunities, and the challenges facing our country's foremost business leaders, Corporate Vision magazine is a valued resource for leaders and decision makers. In conjunction with the award, CV magazine produces a series of articles looking at what Canada's best businesses can teach others about optimal ways to manage their operations, staff, technology, business partnerships, and supply chains with a view to creating a more profitable and successful business.

ABOUT US



Founded in 1928, Nightingale is a leading office seating manufacturing company with a growing global presence. Premium quality products are hand-assembled in our cutting-edge facility. Our commitment to comfort, quality, and innovation has driven our vision to be a global industry leader.



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